



FACTS-AT-A-GLANCE: DYNAVOX MAYER-JOHNSON

DynaVox Mayer-Johnson is the leading provider of speech generating devices and symbol-adapted special education software used to assist individuals in overcoming speech, language and learning challenges. These solutions are designed to help individuals who have complex communication and learning needs participate in the home, classroom and community.

The company's line of speech generating devices gives a voice to people who are unable to speak as a result of severe cognitive and physical limitations due to amyotrophic lateral sclerosis (ALS or Lou Gehrig's Disease), stroke, traumatic brain injury, cerebral palsy, autism, intellectual disabilities, and other conditions.

The company's line of special education software is used as a publishing and editing tool to create interactive, symbol-based educational activities and materials for special education students. It is also used to adapt text-based materials to symbol-based materials for students with limited reading skills.

The company assists individuals, families, and professionals with an extensive field support organization, as well as centralized technical and reimbursement support.

URLS	www.dynavoxtech.com www.mayer-johnson.com
FOUNDED	1983
FORMERLY	Sentient Systems Technology, Inc.
HEADQUARTERS	2100 Wharton Street, Suite 400, Pittsburgh, PA 15203
TOLL-FREE	1.866.396.2869
EMPLOYEES	DynaVox Mayer-Johnson employs more than 380 people worldwide. The company continues to hire with a focus on adding field personnel to support customers as well as research and development personnel to develop new products.

ACQUISITIONS

BLINK TWICE	<p>ASSETS ACQUIRED 2009</p> <p>Developer of the Tango, an innovative speech generating device designed primarily for children and teens. The Tango includes a novel symbol set and a high-quality set of recorded voices, allowing individuals to express emotion. The Tango is now part of the DynaVox line of communication devices.</p>
-------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

MAYER-JOHNSON CO.	<p>ACQUIRED 2004</p> <p>Developed Picture Communications Symbols, a comprehensive symbol set used for communication displays and instructional purposes. The company's products include Boardmaker Software Family, a flexible platform on which to create print-based and onscreen education tools that engage students in the learning process and support academic achievement, and Speaking Dynamically Pro, a dynamic communication and instructional software program.</p>
-------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

ENKIDU RESEARCH	<p>ACQUIRED 2004</p> <p>Developed AAC technologies supported by applied research efforts for accelerating and enhancing the AAC communication experience. These technologies were delivered through a range of devices with powerful proprietary communication software supported by third-party hardware platforms. The product line was integrated into the DynaVox product line.</p>
-----------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

MANAGEMENT TEAM

Executive Officers:

CEO: Ed Donnelly
 President and COO: Michelle Heying
 CFO: Ken Misch
 CTO: Bob Cunningham
 Chief Vision Officer: Richard Ellenson

Other Management Team Members:

VP Education Products: Jim Mills
 VP Marketing: Jim Shea
 VP Direct Marketing & E-Commerce:
 Rodney Kight



PRODUCTS

A range of software and hardware products, including:

- DynaVox V and Vmax
- Xpress
- Boardmaker Software Family
- EyeMax
- Tango
- M3
- DynaWrite

Media Contact: Joanne Kaufmann **412.222.7952** joanne.kaufmann@dynavoxtech.com